

Tracy Hayes

School Director

Eastern Lebanon County

As a resident of the ELCO School District for more than 15 years, I recognize how the members of our community contribute to its continued growth and success. If elected to be a member of the ELCO School Board, I intend to incorporate my passion for education and my professional experience to benefit our children, our schools and our future.

I can attest to the virtues and benefits of a public school education, having attended and graduated from a highly regarded and ranked public school system in Central New Jersey. I received a bachelor of science degree in business administration/marketing from Albright College in Reading, and a master of business administration degree from Rutgers University in New Brunswick, N.J.

I began my career as an office supervisor for the Division of Senior Citizen Services for a municipality of 80,000 residents. For the next eight years, I worked in sales and marketing for three different fortune 500 companies in the fields of media and healthcare. For the last 13 years, I have had the opportunity to serve my undergraduate alma mater in a variety of roles, most recently as an associate director for a department within the Academic Affairs division. These experiences have provided me with a variety of useful, analytical tools that would serve as valuable assets to the ELCO School District and community.

My husband, Joseph, a life-long resident of Lebanon County, and I have been married for more than 18 years. We have a son, who is in third grade in the ELCO Intermediate School, and we reside in Jackson Township.