



2017 Sixth Annual *Fiesta Latina* of Lebanon
Saturday, 8/26/17, 11:00-4:00, Beautex Park,
129 Van Buren St, Lebanon 17046
Marketing and Sponsorship
Opportunity
for businesses and organizations

Fiesta Latina celebrates Latino culture in Lebanon. The *Fiesta* has grown every year and families throughout the area look forward to it. There will be free Latino foods, music, a singing contest, dancing, games and drawings and both children and adults attend. We estimate over 800 visitors this year.

The event will begin at 11:00 a.m. and close at 4:00 p.m. Setup can begin any time after 9:30 a.m. **Please be set up by 10:45 a.m.** Takedown must be done by 5:00 pm.

You or your organization/company can **sponsor** the event as a **Patron** (\$100), **Supporter** (\$50) or a **Friend** (\$25), or you can **rent a retail space** (\$50).

Non-Profit organizations can have space at no charge. Non-Profits are encouraged to bring an item/prize for the door prizes.

Any food you provide must be free to attendees. **You must provide your own tables, chairs and canopies.** All booth spaces are 10 x 10. **Request for space (including non-profit space) must be received no later than August 11, 2017.**

If you do not want to have a booth, there is other sponsorship opportunities.

If you would like to reach a large and enthusiastic audience with your message and products, you can reserve a space at the *Fiesta* by completing and returning the following form.

If you have, any questions please contact either: Cornell Wilson, (717) 679-1509 or cornellwilson01@gmail.com or Cesar F. Liriano, (717) 383-7166.

Paid for by Hispanic Initiative, Lebanon County Democratic Party



Fiesta Latina Registration Form

Organization/Business: _____

Service or product: _____

(Place an X on one below)

Patron - \$100	Supporter- \$50	Retail - \$50	Friend - \$25	Non-Profit - prize donation
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Contact: _____

Address: _____

Phone: _____ Email: _____

Please email your form to: cornellwilson01@gmail.com

By August 11, 2017

**Make your check payable to (If applicable): LCDC
(please write "Hispanic Initiative" on the memo line)**

**Send form and or check to:
LCDC - Hispanic Initiative
P.O Box 1128
Lebanon, PA 17042
Attention: Cornell Wilson**